



Mega Ace Consultancy

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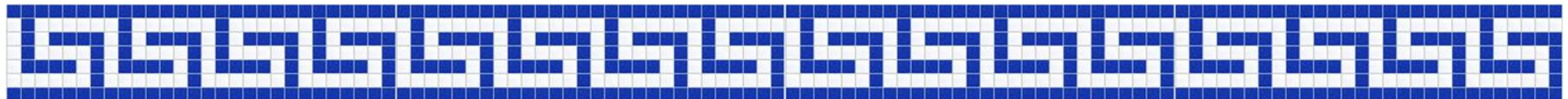


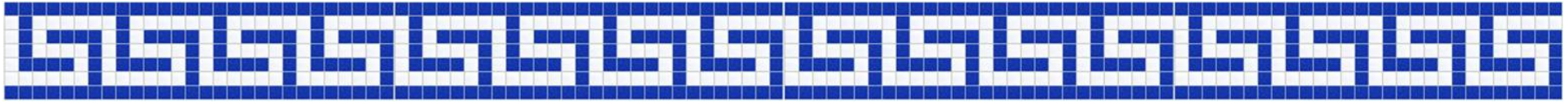
TASTE OF GREECE 2011



**Delegation of Food & Beverage Manufacturers & Exporters visit to India.
Mumbai, September, 20 to 24; 2011**

- > **Mega Ace Consultancy invites you** to a trade delegation for food & beverages producers & exporters from Greece promising an excellent opportunity to meet, interact & do business with commercial F&B buyers and consumers. **TASTE OF GREECE 2011** will be a great platform to create new business relationships in India.
- > **Participation in TASTE OF GREECE 2011 is open to** producers, manufacturers & exporters olive oil, olives, juices, pasta, jams & marmalades, fruit juices, herbs & condiments, sauces, canned food, salad dressings, honey, cheese, Greek delicacies, confectionery, cookies & snacks, desserts, seafood, dried fruits & nuts, wine & beer, etc.
- > **Mega Ace Consultancy** is a trusted partner of trade missions & business delegations visiting India. We provides a range of services which include B2B meetings, designing & organising seminars & strategy lectures, networking meetings, meeting follow-ups, post visit reporting and other incubation services to enable global companies to tap the vast potential of India. Mega Ace has worked with various food and agri-business trade delegations from EU, USA, Canada & Australia. We are accredited, empanelled and registered with the some of the leading multilateral agencies, banks and consultancy development bodies in the world which include the Asian Development Bank; the World Bank; the Commonwealth Secretariat, the Export Import Bank of India (EXIM Bank); The Institute of Management Consultants of India (IMCI) affiliated to the International Council of Management Consulting Institutes and the Consultancy Development Centre (CDC). We are also a member of a host of Indian and global trade and business organisations.





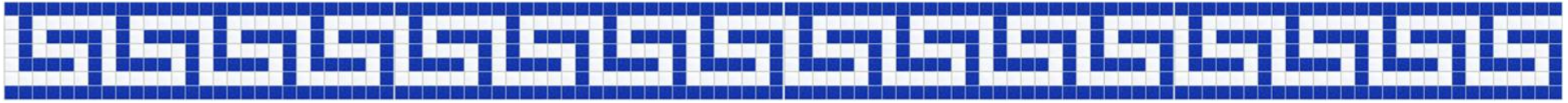
> **Gourmet Food & Wine Market in India -**

Food & beverage is the most dynamic and high-growth sector in Greek manufacturing, accounting for 25 percent of turnover, 24 percent of employment, 25 percent of total invested capital, and almost 25 percent of added value. Growth in the sector averaged 21 percent during the last decade and food and beverage companies are the leading exporters in Greece, accounting for almost 20 percent of total export sales, with revenues of exceeding 2 billion Euro.

Gourmet food retailing is a new wave in the India's retail industry resulting from a booming economy and rising income levels. With a GDP having almost trebled from \$414 billion in 2001 to \$1.3 trillion in 2010, India is one of the fastest growing markets in the world. With increasing number of people venturing abroad including Greece and EU for vacations and business purposes, the demand for imported gourmet food, wine & beer in India is rapidly rising. The market for imported gourmet good is now estimated to be about USD 405 million and growing at 25 per cent per annum. Today, Indian food retailers are adding new products & delicacies to their product range as the eating habits of Indian consumers are fast evolving.

In India, as incomes rise, consumption is soaring and the market expanding. All markets will benefit including the F&B sector. India is poised to become a nation of upwardly mobile middle-class households, consuming goods ranging from high-end cars to designer clothing and gourmet food & wine. The large and growing middle class of more than 50 million Indians with disposable income ranging from \$5,000 - \$21,000 per year is estimated to grow ten-fold by 2025. The growth of the retail food & beverage sector in India offers excellent opportunities to food and beverages producers and exporters from Greece.





➤ Participation Fees & Service Advantages:

Participation fees: Euros 2750 per participant*

Service Advantages Includes:

- 5 nights stay including breakfast at a premium five star hotel in Mumbai.
- Working lunch on all 5 days.
- Business meeting to be organized with -
 - Importers and agents of food and beverages including wine & spirits.
 - Specialty food importers
 - HoReCa (Hotel, Restaurant and Catering) and institutional food service buyers.
 - Visit to supermarkets, hypermarkets and gourmet food stores.
 - Exclusive display of food and beverages at the Business Centre of the resident Hotel.
 - Meeting and visits to be organized on September 20 & 21, 2011
- “Taste of Greece” a special pavilion will be set-up at the Times Hospitality Expo 2011 by Mega Ace Consultancy. This 100 square meter pavilion will provide an excellent opportunity to the participants to display and promote their products in 2.5 square meters space.
- Times Hospitality Expo 2011 is a premier hospitality exhibition with special focus on the F&B sector which is being held in Mumbai from September 22 to 24, 2011. Times Hospitality Expo 2011 is supported by:
 - Western India Culinary Association (WICA)
 - International Hotel & Restaurant Association (IH&RA)
 - Hotel & Restaurant Association of Western India (H&RAWA)
 - Hospitality Purchasing Managers Forum (HPMF)
 - Wine Academy of India

For more information on Times Hospitality Expo 2011 please visit their website <http://timeshospitality.com/>.

* For more than one participant per company special rates are available





Please Contact for Registration Details:-

Mr. Sunny Peter

Mega Ace Consultancy, Mumbai, India

Phone: +91 22 22812298 | +91 22 22812302

Email: sunny@mega-ace.com

Mega Ace Consultancy

India Office: 68-B, Mittal Tower, Nariman Point,
Mumbai 400 021, India.; Tel: +91 22 22812302

UK Office: 13, Consort Lodge, 34, Prince Albert Road,
London NW8 7LX, UK; Tel: +44 2074830687

Website: www.mega-ace.com

Contact in Greece:-

Mega Ace Consultancy has set-up a special cell in Athens. For further information please contact our representative in Athens

Mr. Yannis Kefalas

Phone: +30 210 6830110 | Mobile: +30 6976226800

Email: yanke@hol.gr

Mr. Nicololas Zachariou

Phone: +30 210 7228977 | Mobile: + 30 6974845496

Email: nzacha@gmail.com

Logistic Management

Mega Ace Consultancy will arrange for all logistics including shipment of F&B product samples for the participating companies from Piraeus to JNPT Nhava Sheva (Mumbai). *For further information please contact*

Gold Star Shipping SA

117 Notara str, 185 35 Piraeus, Greece

Tel (30) 210 4287090

Mr. Yannis Lavinis ; Email: y.livanos@gold-star.gr

IMPORTANT: All packing and freight charges from Piraeus to JNPT Nhava Sheva (Mumbai) to be borne by the participants and to be paid to **Gold Star Shipping SA**. All necessary documentations will have to be furnished prior to shipment. Mega Ace Consultancy will charge each participants a fee towards import duty, clearances, taxes and other levies including all expenses to deliver the samples at the participants hotel/ "Taste of Greece" pavilion at Hospitality Expo 2011. This amount will be 65 per cent of the invoice value and will have to be paid by each participant to Mega Ace Consultancy immediately after delivery of the product samples to Gold Star Shipping SA.

